

## Summer Campaign Digital Toolkit

This summer will see millions of people across the UK enjoying themselves at major events such as music festivals, sporting events, bank holidays and Pride.

Unfortunately, we know that these events and venues could be attractive targets for terrorist activity. That's why we are collaborating with event organisers and businesses across the UK to help keep the public safe this summer.



**IF YOU SEE  
SOMETHING  
THAT DOESN'T  
FEEL RIGHT**

**Tell security or report  
at [gov.uk/ACT](https://www.gov.uk/ACT)**

We'll handle the rest  
In an emergency, call 999

**ACT** | ACTION  
COUNTERS  
TERRORISM

We are encouraging the public to trust their instincts and report anything that doesn't feel right to security or the police.

- You can help by sharing campaign messages with your visitors and staff.
- Encourage staff to take the free online ACT Awareness e-learning training

Promoting the summer campaign is also a powerful way of using communications as an extra layer of protective security. By supporting our campaign and using [security-minded communications](#), you could help to deter hostile activity at major events.

We all have a role to play in keeping each other safe.

Below you can download free content to support the campaign. This has been tested among the public, who have found the messaging to be helpful and memorable for encouraging them to report suspicious activity.

## About the campaign

The terror threat hasn't gone away. The threat to the UK from terrorism is substantial, meaning an attack is likely.

The summer campaign builds on many years of award-winning Action Counters Terrorism (ACT) campaigns.

It encourages the public to stay alert while they enjoy a summer full of exciting events with family and friends.

Research has shown that the campaign is welcomed by the public. When we asked people about the campaign, the majority said it:

- would make them more likely to report suspicious activity;
- made them want to be more vigilant;
- told how to report their concerns while out and about.

More generally, research shows that the public agrees that everyone has a role to play in defeating terrorism.

The majority of the public agree that:

- individuals in the community have a role to play in defeating terrorism in the UK
- employers have a role to play in defeating terrorism in the UK

By raising awareness and building confidence, we can encourage the public to trust their instincts and tell security or the police if they see something that doesn't feel right. You can play a powerful role in helping us to reach even more people with these important messages.

## **How you can help**

Our toolkit is designed to be used across your channels. Depending on what channels you have available, this could include:

- your public-facing channels, such as your website, your safety and security webpage, or emails to customers;
- digital screens at your sites (public facing and back of house);
- posters to print and display at your sites (public facing and back of house);
- posts on your social media channels;
- stories for your staff-facing channels, such as intranets, all-staff emails and newsletters;
- Sharing the ACT Awareness e-learning with your staff

All assets in the toolkit are free to access and download. All assets are available in Welsh.

## **What we are doing**

To help our safety messages reach as many people as possible, we are:

- advertising on social media;
- advertising around key areas and events with high footfall;
- promoting campaign messages on CTP's social media channels;
- working with the media to encourage them to promote the campaign;
- encouraging police forces across the UK to support the campaign;
- Counter Terrorism Security Advisors (CTSAs) are working with partners to encourage them to share our messages and support the campaign.

## **How to use this toolkit**

- Download the assets and look at the suggested website and social media copy to promote on your online channels.

- Think about how you can use the content across your public and internal-facing communications channels (online and offline).
- The content has been designed to be used across a range of locations and scenarios this summer.
- Due to resource constraints, we are unable to accept requests for changes to content.
- Tell us how you have supported the campaign. Email: [nctphq.comms@met.police.uk](mailto:nctphq.comms@met.police.uk)
- You can also contact us if you have any questions about the campaign.

## General online summer content

### Assets

#### How do I use this?

#### Summer core police video

Featuring a police officer encouraging the public to stay alert and tell security if they see anything that doesn't feel right.

Portrait video can be used for Instagram stories and reels.  
Square videos can be used for Instagram, Twitter and Facebook posts.

#### Download here

[Square 1080x1080](#)

[Portrait 1080x1920](#)

[Wide 1920x1080](#)



### Summer core video

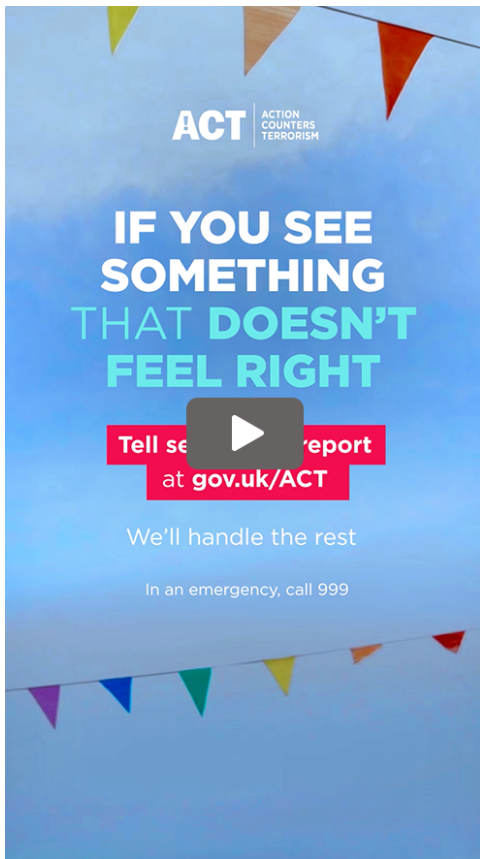
[Square 1080x1080](#)

Encouraging the public to stay alert and tell security if they see anything that doesn't feel right.

[Portrait 1080x1920](#)

[Wide 1920x1080](#)

Portrait video can be used for Instagram stories and reels. Square videos can be used for Instagram, Twitter and Facebook posts.



**Summer core police image**

[Square 1080x1080](#)

Featuring a police officer encouraging the public to stay alert and tell security if they see anything that doesn't feel right.

[Portrait 1080x1920](#)

[Wide 1920x1080](#)

Portrait images can be used for Instagram stories and reels.

Square images can be used for Instagram, Twitter and Facebook posts.



### Summer core image

[Square 1080x1080](#)

Encouraging the public to stay alert and tell security if they see anything that doesn't feel right.

[Portrait 1080x1920](#)

[Wide 1920x1080](#)

Portrait images can be used for Instagram stories and reels.  
Square images can be used for Instagram, Twitter and Facebook posts.



## General summer print posters

### Assets

### How do I use this?

#### Summer core police poster

### Download here

[A4](#)

Featuring a police officer encouraging the public to stay alert and tell security if they see anything that doesn't feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.



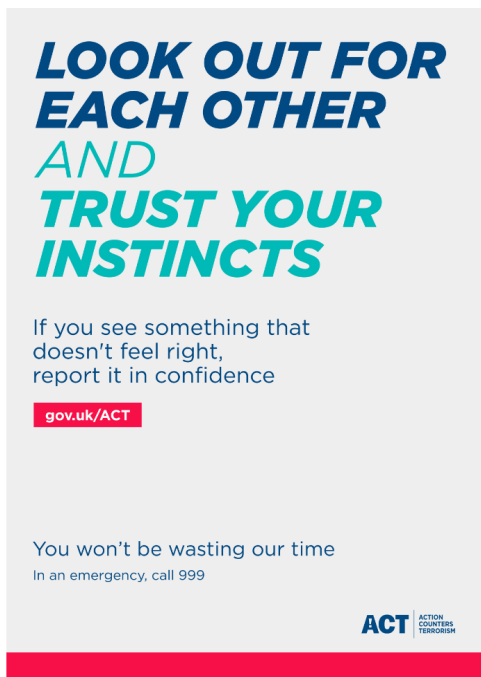
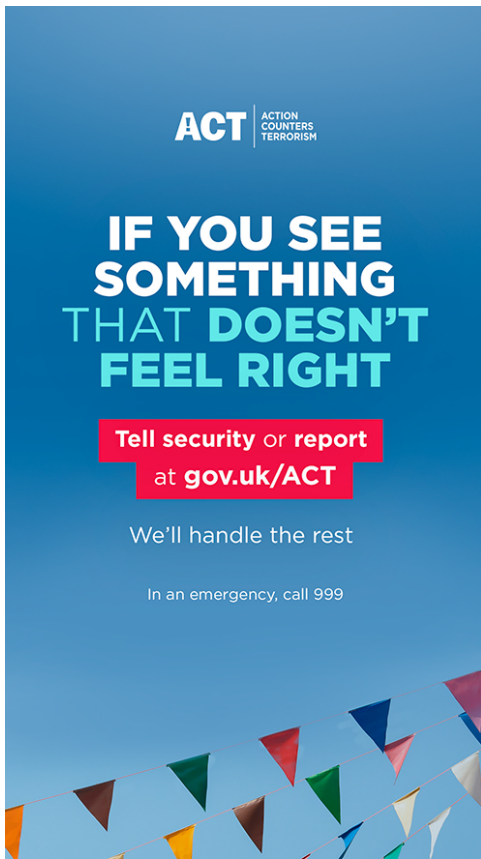


### Summer core poster

[A4](#)

Encouraging the public to stay alert and tell security if they see anything that doesn't feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.



### Generic poster

[A4](#)

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see

## Sports Content

### Assets

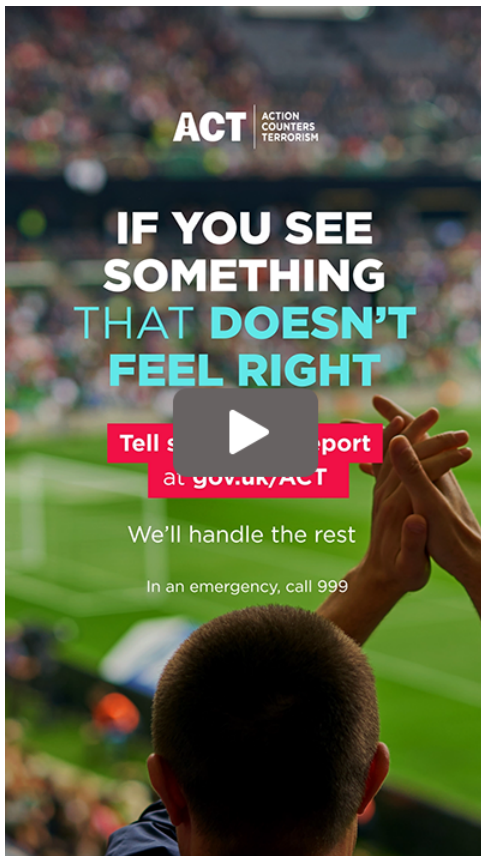
### How do I use this?

### Download Here

#### Football video

[Portrait 1080x1920](#)

Encouraging football fans to stay [Wide 1920x1080](#)



alert and tell security if they see anything that doesn't feel right.

Portrait video can be used for Instagram stories and reels.

Square videos can be used for Instagram, Twitter and Facebook posts.

### Football image

[Square 1080x1080](#)

Encouraging football fans to stay alert and tell security if they see anything that doesn't feel right. [Portrait 1080x1920](#)  
[Wide 1920x1080](#)

Portrait images can be used for Instagram stories and reels.  
Square images can be used for Instagram, Twitter and Facebook posts.



## Football poster

[A4](#)

Encouraging football fans to stay alert and tell security if they see anything that doesn't feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.



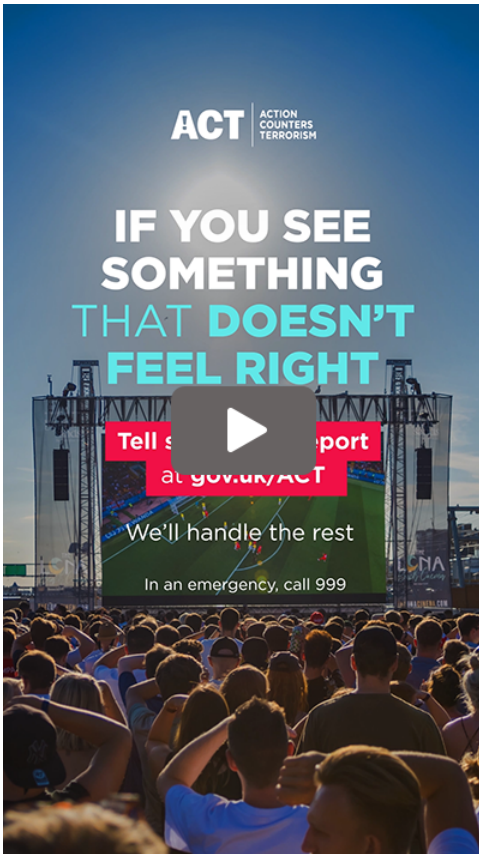
### Fan zone video

[Portrait 1080x1920](#)

Encouraging sports fans in fan zones to stay alert and tell security if they see anything that doesn't feel right.

[Wide 1920x1080](#)

Portrait video can be used for Instagram stories and reels. Square videos can be used for Instagram, Twitter and Facebook posts.



**Fan zone image**

[Square 1080x1080](#)

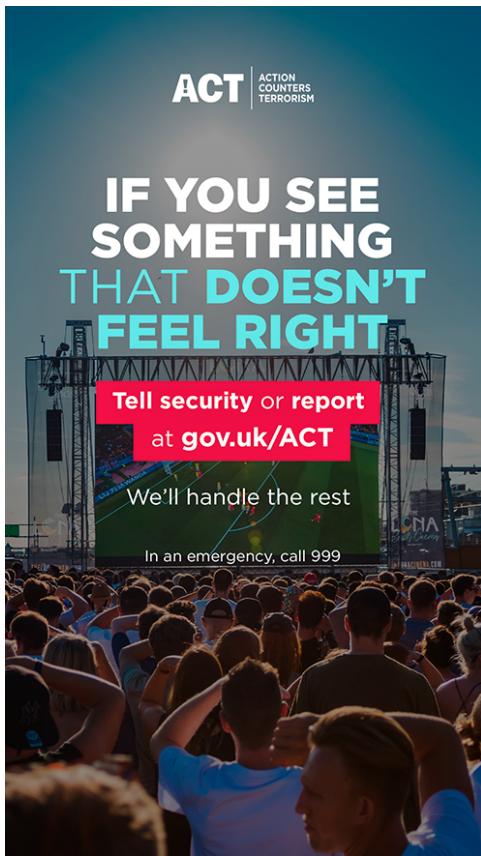
Encouraging sports fans in fan zones to stay alert and tell security if they see anything that doesn't feel right.

[Portrait 1080x1920](#)

[Wide 1920x1080](#)

Portrait images can be used for Instagram stories and reels.

Square images can be used for Instagram, Twitter and Facebook posts.

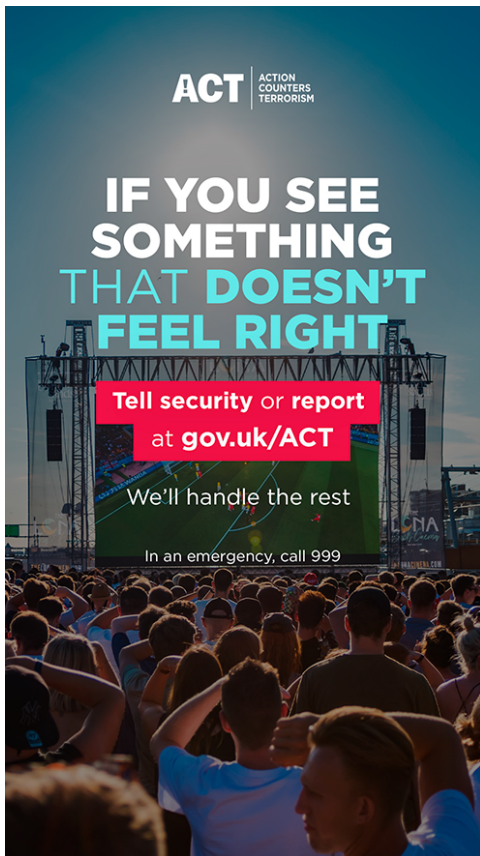


### Fan zone poster

[A4](#)

Encouraging sports fans in fan zones to stay alert and tell security if they see anything that doesn't feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.



### **Cricket video**

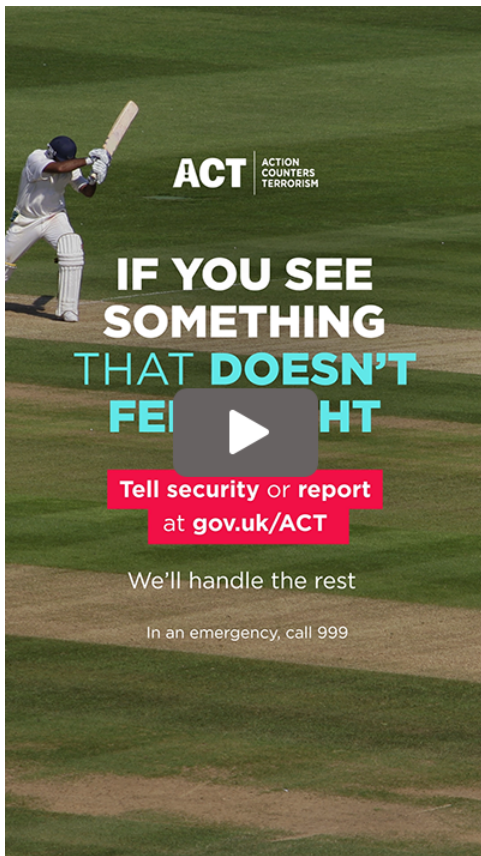
[Portrait 1080x1920](#)

Encouraging cricket fans to stay alert and tell security if they see anything that doesn't feel right.

[Wide 1920x1080](#)

Portrait video can be used for Instagram stories and reels.  
Square videos can be used for Instagram, Twitter and Facebook posts.





### Cricket image

[Square 1080x1080](#)

Encouraging cricket fans to stay alert and tell security if they see anything that doesn't feel right.

[Portrait 1080x1920](#)

[Wide 1920x1080](#)

Portrait images can be used for Instagram stories and reels.

Square images can be used for Instagram, Twitter and Facebook posts.



### Cricket poster

[A4](#)

Encouraging cricket fans to stay alert and tell security if they see anything that doesn't feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.



## Festivals and live music events content

Our #BeSafeBeSound campaign has been specifically designed for the live music industry. It has been running since 2019 and supported by major live music events and festivals including Glastonbury, the O2, BBC Radio 1 Big Weekend, Creamfields, Leeds and Reading Festivals, and many more.

You can download all the #BeSafeBeSound creative content in [this digital toolkit](#).

## Pride content

Assets

How do I use this?

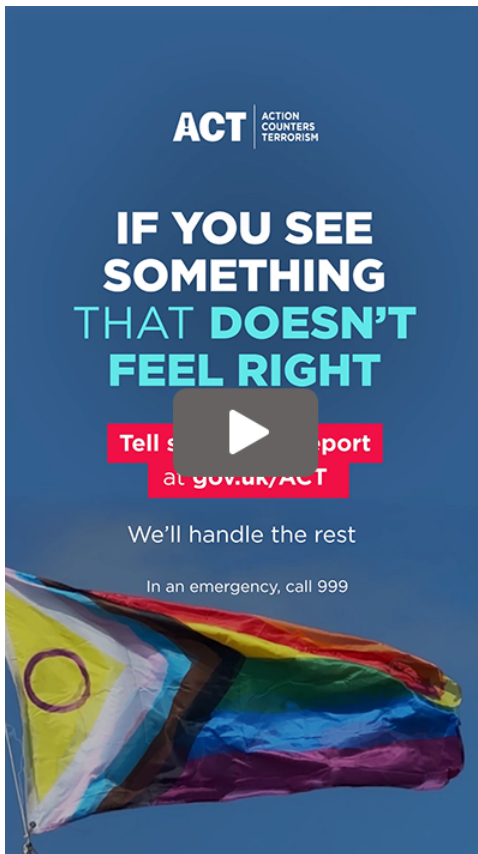
Download here

**Pride video**

[Portrait 1080x1920](#)

Encouraging everyone at Pride events to stay alert and tell security if they see anything that doesn't feel right.

[Wide 1920x1080](#)



Portrait video can be used for Instagram stories and reels.

Square videos can be used for Instagram, Twitter and Facebook posts.

### **Pride image**

[Square 1080x1080](#)

Encouraging everyone at Pride events to stay alert and tell security if they see anything that doesn't feel right.

[Portrait 1080x1920](#)

[Wide 1920x1080](#)

Portrait images can be used for Instagram stories and reels.

Square images can be used for Instagram, Twitter and Facebook posts.



### **Pride poster**

[A4](#)

Encouraging everyone at Pride events to stay alert and tell security if they see anything that doesn't feel right.

A4 poster available to download and print and use internally on notice boards, backs of toilet doors etc. Or externally in key locations for members of the public to see.



## Social media messaging

You can use this messaging alongside your own imagery or the content in the campaign toolkit. Please localise for your channels and audiences.

### General example one

Enjoying the summer sun? Stay alert and be aware of your surroundings. Report anything that doesn't feel right to security or report online in confidence at [gov.uk/ACT](https://gov.uk/ACT)

In an emergency call 999.

[#CommunitiesDefeatTerrorism](https://communitiesdefeatterrorism.org)

### General example two

Out and about today? Stay alert and be aware of your surroundings. If you see anything that doesn't feel right report online in confidence at [gov.uk/ACT](https://gov.uk/ACT)

In an emergency always call 999.

[#CommunitiesDefeatTerrorism](https://communitiesdefeatterrorism.org)

### Event example

Looking forward to joining us at @EVENTNAME?

Have a great time and look out for each other. If you see something that doesn't feel right, trust your instincts and tell security or report online at [gov.uk/ACT](https://gov.uk/ACT).

In an emergency call 999.

[#CommunitiesDefeatTerrorism](#)

### **Football example**

Watching [INSERT MATCH FIXTURE] today?

Help us to keep everyone safe.

If you see anything that doesn't feel right, report it to a steward, or police.

In an emergency call 999.

[#CommunitiesDefeatTerrorism](#)

### **Sporting example**

We hope you enjoy [INSERT SPORTING EVENT] today.

Stay alert and be aware of your surroundings. Report anything that doesn't feel right to a steward or online at [gov.uk/ACT](https://gov.uk/ACT)

In an emergency call 999.

[#CommunitiesDefeatTerrorism](#)

### **Stadium example**

Keep an eye on your surroundings while you're in and around [insert location] today.

Trust your instincts. If you see anything that doesn't feel right report it to a steward, a police officer or online at [gov.uk/ACT](https://gov.uk/ACT)

In an emergency call 999.

[#CommunitiesDefeatTerrorism](#)

### **Social channels**

**Please share our content and tag us:**

- X (formerly known as Twitter): [@TerrorismPolice](#)

- Facebook: [@CounterTerrorismPoliceUK](#)
- Instagram: [@TerrorismPolice](#)
- LinkedIn: [@CounterTerrorismPolicing](#)
- Website: [www.gov.uk/ACT](http://www.gov.uk/ACT)

## Website content

We have provided some suggested messaging for the security section or pages of your website. Please feel free to tailor to your organisation or event. You can also use the digital images on your website.

We encourage you to work with your Counter Terrorism Security Advisor (CTSA) on this messaging, which can help to add an extra layer of protective security to your organisation and events.

### STARTS

#### **Do summer safely**

We are working with Counter Terrorism Policing to help keep everyone safe this summer. We are supporting their summer campaign, encouraging the public to stay alert and report anything that doesn't feel right to security.

We all have a role to play in keeping each other safe. Your safety is our priority and that's why we have [INSERT SECURITY MEASURES IN PLACE].

You can play your part by trusting your instincts, and if you see something that doesn't feel right, tell security. Our teams will take every report seriously. You won't be wasting their time.

Here are some quick tips to help you have a safe and enjoyable time:

- Arrive early, allowing more time for security checks and measures
- Be patient with security checks. It might seem inconvenient, but they are in place to help you.
- Keep it simple and minimise what you carry. Fewer bags to search will speed up entry.
- Stay alert and look out for each other. If you see something that doesn't feel right, tell security. Don't leave it to someone else.
- Don't leave bags unattended. Never agree to look after a stranger's bag, no matter how genuine they seem.



- If there is an incident, listen to staff and any announcements.

In an emergency, always call 999.

Have an amazing time, and if you see something that doesn't feel right, report it to security straight away. Thank you for playing your part.

ENDS

## Internal Communications

This is content that you can use on your internal-facing channels, for example, staff newsletters and your intranet, alongside images from the toolkit.

### **Do Summer Safely – we're supporting Counter Terrorism Policing's summer campaign.**

We're supporting Counter Terrorism Policing's Summer campaign. The campaign is encouraging the public to look out for each other, trust their instincts and report anything that doesn't feel right.

We can support by sharing the need to be alert among people attending events over the summer. This campaign complements the **#BeSafeBeSound campaign** which offers the same key messages for festivals and music events.

The key advice is:

- If you see something that doesn't feel right report it to security or online at [gov.uk/ACT](https://gov.uk/ACT). In an emergency dial 999.
- Trust your instincts, you won't be wasting our time.
- Anyone can complete the ACT e-Learning on ProtectUK, this will help you be prepared in the event of a terrorist attack.

Security guidance and ACT e-Learning can also be found on [ProtectUK platform](#).

## Tell us how you plan to support

We are encouraging event organisers and businesses across the UK to support our summer campaign.

We encourage you to use the campaign across all your communication channels. We want to reach

the public via as many channels as possible across the customer journey.

Have you supported the campaign? Please send photos and videos of the campaign in action! You can also contact us with any questions or queries: [nctphq.comms@met.police.uk](mailto:nctphq.comms@met.police.uk)

## **Pecyn Digidol Ymgyrch Haf**

Yr haf hwn, bydd miliynau o bobl ledled y Deyrnas Unedig yn mwynhau eu hunain mewn digwyddiadau mawr fel gwyliau cerddoriaeth, digwyddiadau chwaraeon, gwyliau banc a Pride.

Yn anffodus, rydyn ni'n gwybod y gall y digwyddiadau a'r lleoliadau hyn fod yn dargedau deniadol ar gyfer gweithgaredd terfysgol. Dyna pam rydyn ni'n cydweithio â threfnwyr digwyddiadau a busnesau ledled y Deyrnas Unedig er mwyn helpu i gadw'r cyhoedd yn ddiogel yr haf hwn.

Rydyn ni'n annog y cyhoedd i ddilyn eu greddf a riportio unrhyw beth nad yw'n teimlo'n iawn i swyddogion diogelwch neu'r heddlu.

- Gallwch chi helpu drwy rannu negeseuon yr ymgyrch gyda'ch ymwelwyr ac aelodau staff.
- Anogwch aelodau staff i wneud yr .

Mae hyrwyddo ymgyrch yr haf hefyd yn ffordd bwerus o ddefnyddio cyfathrebu fel haen ychwanegol o ddiogelwch. Drwy gefnogi ein hymgyrch a chyfathrebu [negeseuon sy'n ymwneud â diogelwch](#), gallech chi helpu i atal gweithgaredd gelyniaethus mewn digwyddiadau mawr.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel.

Isod, gallwch chi lawrlwytho deunyddiau am ddim i gefnogi'r ymgyrch. Mae hyn wedi cael ei brofi ymhlith y cyhoedd, ac roeddent yn meddwl bod y negeseuon o gymorth a'u bod yn gofiadwy o safbwynt eu hannog i riportio gweithgaredd amheus.

Nid yw'r bygythiad gan derfysgaeth wedi diflannu. Mae'r bygythiad i'r Deyrnas Unedig gan derfysgaeth yn sylweddol, sy'n golygu bod ymosodiad yn debygol.

Mae ymgyrch yr haf yn seiliedig ar flynyddoedd lawer o ymgyrchoedd Gweithredu i Drechu Terfysgaeth (ACT) sydd wedi ennill gwobrau.

Mae'n annog y cyhoedd i barhau'n wylidwrus wrth iddyn nhw fwynhau haf llawn digwyddiadau cyffrous gyda'u teulu a'u ffrindiau.

Mae ymchwil wedi dangos bod yr ymgyrch yn cael ei chrosawu gan y cyhoedd. Pan ofynnnon ni i bobl am yr ymgyrch, dwedodd y mwyafrif:

- y byddai'n eu gwneud yn fwy tebygol o riportio gweithgaredd amheus;
- ei bod yn gwneud iddyn nhw fod eisiau bod yn fwy gwyliadwrus;
- ei bod yn dweud sut i riportio eu pryderon tra maen nhw allan.

Yn fwy cyffredinol, mae ymchwil yn dangos bod y cyhoedd yn cytuno bod gan bawb rôl i'w chwarae yn trechu terfysgaeth.

Mae'r rhan fwyaf o'r cyhoedd yn cytuno:

- bod gan unigolion yn y gymuned rôl i'w chwarae yn trechu terfysgaeth yn y Deyrnas Unedig
- bod gan gyflogwyr rôl i'w chwarae yn trechu terfysgaeth yn y Deyrnas Unedig

Drwy godi ymwybyddiaeth a datblygu hyder, gallwn ni annog y cyhoedd i ddilyn eu greddf a dweud wrth swyddogion diogelwch neu'r heddlu os byddan nhw'n gweld rhywbeth nad yw'n teimlo'n iawn. Gallwch chi chwarae rôl bwerus yn ein helpu i gyrraedd mwy fyth o bobl gyda'r negeseuon hyn.

### **Sut gallwch chi help**

Mae ein pecyn wedi cael ei gynllunio ar gyfer ei ddefnyddio ar draws eich sianeli. Gan ddibynnu ar ba sianeli sydd ar gael gennych chi, gallai hynny gynnwys:

- eich sianeli sy'n wynebu'r cyhoedd, fel eich gwefan, tudalen diogelwch eich gwefan, neu negeseuon e-bost i gwsmeriaid;
- sgriniau digidol yn eich safleoedd (yn wynebu'r cyhoedd a thu ôl i'r llenni);
- posteri i'w hargraffu a'u harddangos yn eich safleoedd (yn wynebu'r cyhoedd a thu ôl i'r llenni);
- postiadau ar eich sianeli cyfryngau cymdeithasol;
- straeon ar gyfer eich sianeli cyfathrebu â'r staff, fel eich mewnrwyd, negeseuon e-bost i'r holl staff a chylchlythrau;
- Rhannu'r hyfforddiant e-ddysgu Ymwybyddiaeth ACT gydag aelodau eich staff

Mae modd gweld a lawrlwytho'r holl asedau sydd yn y pecyn yn rhad ac am ddim. Mae'r holl asedau ar gael yn Gymraeg.

### **Beth rydyn ni'n ei wneud**

Er mwyn helpu ein negeseuon diogelwch i gyrraedd cymaint o bobl â phosib, rydyn ni'n:

- hysbysebu ar y cyfryngau cymdeithasol;

- hysbysebu mewn manau a digwyddiadau allweddol lle bydd niferoedd mawr yn mynd heibio;
- hyrwyddo negeseuon yr ymgyrch ar sianeli cyfryngau cymdeithasol Plismona Gwrthderfysgaeth;
- gweithio gyda'r cyfryngau i'w hannog nhw i hyrwyddo'r ymgyrch;
- annog heddluoedd ledled y Deyrnas Unedig i gefnogi'r ymgyrch;
- Mae Ymgynghorwyr Diogelwch Gwrthderfysgaeth (CTSAs) yn gweithio gyda phartneriaid i'w hannog nhw i rannu ein negeseuon a chefnogi'r ymgyrch.

### **Sut i ddefnyddio'r pecyn hwn**

- Lawrlwythwch yr asedau ac edrychwch ar y copi a awgrymir ar gyfer gwefannau a'r cyfryngau cymdeithasol i'w hyrwyddo ar eich sianeli ar-lein.
- Meddyliwch sut gallwch chi ddefnyddio'r cynnwys ar draws eich sianeli cyfathrebu cyhoeddus a mewnol (ar-lein ac all-lein).
- Mae'r cynnwys yn addas i'w ddefnyddio mewn amrywiaeth o leoliadau a sefyllfaoedd yn ystod yr haf hwn.
- Oherwydd cyfyngiadau o ran adnoddau, ni allwn dderbyn ceisiadau i newid y cynnwys.
- Rhwch wybod i ni sut rydych chi wedi cefnogi'r ymgyrch. E-bostiwch: [nctphq.comms@met.police.uk](mailto:nctphq.comms@met.police.uk)
- Gallwch hefyd gysylltu â ni os oes gennych unrhyw gwestiynau ynglŷn â'r ymgyrch.

### **Negeseuon cyfryngau cymdeithasol**

Gallwch chi ddefnyddio'r negeseuon hyn ynghyd â'ch lluniau eich hunain neu'r cynnwys sydd ym mhecyn yr ymgyrch. Addaswch nhw ar gyfer eich sianeli a'ch cynulleidfaoedd chi yn lleol.

### **Enghraifft gyffredinol un**

**Mwynhau haul yr haf? Byddwch yn wylidwrus ac yn ymwybodol o'r hyn sydd o'ch cwmpas. Riportiwch unrhyw beth nad yw'n teimlo'n iawn i swyddogion diogelwch neu riportiwch ar-lein yn gyfrinachol yn [gov.uk/ACT](http://gov.uk/ACT)**

**Mewn argyfwng, ffoniwch 999.**

**[#CymunedauTrechuTerfysgaeth](#)**

### **Enghraifft gyffredinol dau**

Mynd allan heddiw? Byddwch yn wylidwrus ac yn ymwybodol o'r hyn sydd o'ch cwmpas. Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, riportiwch ar-lein yn gov.uk/ACT

Mewn unrhyw argyfwng, ffoniwch 999.

[#CymunedauTrechuTerfysgaeth](#)

### **Enghraifft ar gyfer digwyddiad**

Edrych ymlaen at ymuno â ni yn @EVENTNAME?

Mwynhewch eich hun a gofalwch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, gwrandewch ar eich greddf a riportiwch ar-lein yn gov.uk/ACT.

Mewn argyfwng, ffoniwch 999.

[#CymunedauTrechuTerfysgaeth](#)

### **Enghraifft pêl-droed**

Gwyllo [INSERT MATCH FIXTURE] heddiw?

Helpwch ni i gadw pawb yn ddiogel.

Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, dwedwch wrth stiward, neu'r heddlu.

Mewn argyfwng, ffoniwch 999.

[#CymunedauTrechuTerfysgaeth](#)

### **Enghraifft ar gyfer digwyddiad chwaraeon**

Gobeithio y byddwch chi'n mwynhau [INSERT SPORTING EVENT] heddiw.

Byddwch yn wylidwrus ac yn ymwybodol o'r hyn sydd o'ch cwmpas. Riportiwch unrhyw beth nad yw'n teimlo'n iawn i stiward neu ar-lein yn gov.uk/ACT

Mewn argyfwng, ffoniwch 999.

[#CymunedauTrechuTerfysgaeth](#)

### **Enghraifft ar gyfer stadiwm**

Cadwch lygad ar yr hyn sydd o'ch cwmpas tra byddwch chi yn ac o gwmpas [insert location] heddiw.

Dilynwch eich greddf. Os gwelwch chi unrhyw beth nad yw'n teimlo'n iawn, dwedwch wrth stiward, swyddog heddlu neu ar-lein yn [gov.uk/ACT](http://gov.uk/ACT).

Mewn argyfwng, ffoniwch 999.

**[#CymunedauTrechuTerfysgaeth](#)**

## **Sianeli cymdeithasol**

Rhannwch ein cynnwys a thagiwch ni:

- X (Twitter gynt): [@TerrorismPolice](#)
- Facebook: [@CounterTerrorismPoliceUK](#)
- Instagram: [@TerrorismPolice](#)
- LinkedIn: [@CounterTerrorismPolicing](#)
- Gwefan: [www.gov.uk/ACT](http://www.gov.uk/ACT)

## **Cynnwys gwefannau**

Rydyn ni wedi darparu awgrymiadau ar gyfer negeseuon i'w rhoi ar adran neu dudalennau diogelwch eich gwefan. Mae croeso i chi deilwra'r cynnwys ar gyfer eich sefydliad neu'ch digwyddiad chi. Gallwch chi ddefnyddio'r delweddau digidol ar eich gwefan hefyd.

Rydym yn eich annog i weithio gyda'ch Ymgynghorydd Diogelwch Gwrthderfysgaeth (CTSA) ar y negeseuon hyn sy'n gallu helpu i roi haen ychwanegol o ddiogelwch i'ch sefydliad a'ch digwyddiadau.

DECHRAU

## **Gwnewch yr haf yn ddiogel**

Rydyn ni'n gweithio gyda Phlisma Gwrthderfysgaeth i helpu i gadw pawb yn ddiogel yr haf hwn. Rydym ni'n cefnogi eu hymgyrch haf sy'n

annog y cyhoedd i barhau'n wylidwrus ac i roi gwybod i staff diogelwch am unrhyw beth nad yw'n teimlo'n iawn.

Mae gan bob un ohonom rôl i'w chwarae er mwyn cadw'n gilydd yn ddiogel. Eich diogelwch chi yw

ein blaenoriaeth ni a dyna pam mae gennym [INSERT SECURITY MEASURES IN PLACE].

Gallwch chi wneud eich rhan drwy ddilyn eich greddf, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Bydd ein timau'n cymryd pob adroddiad o ddifrif. Fyddwch chi ddim yn gwastraffu eu hamser.

Dyma ychydig o gynghorion cyflym i'ch helpu i fwynhau a chadw'n ddiogel:

- Cyrhaeddwch yn gynnar, gan ganiatáu rhagor o amser ar gyfer gwiriadau a mesurau diogelwch
- Byddwch yn amyneddgar gyda gwiriadau diogelwch. Efallai eu bod yn anghyfleus, ond maen nhw yno i'ch cadw chi'n ddiogel.
- Cadwch bethau'n syml ac ewch â chyn lleied o bethau â phosib gyda chi. Bydd llai o fagiâu i'w harchwilio yn cyflymu'ch mynediad.
- Byddwch yn wylriadwrus a gofawch am eich gilydd. Os gwelwch chi rywbeth nad yw'n teimlo'n iawn, dwedwch wrth staff diogelwch. Peidiwch â gadael pethau i bobl eraill.
- Peidiwch â gadael bagiau heb oruchwyliaeth. Peidiwch fyth â chytuno i ofalu am rhywun dieithr, dim ots pa mor gredadwy ydyn nhw.
- Os bydd digwyddiad, gwrandewch ar aelodau staff ac unrhyw gyhoeddiadau.

Mewn argyfwng, ffoniwch 999.

Gobeithio cewch chi amser anhygoel, ac os gwelwch chi rywbeth nad yw'n teimlo'n iawn, riportiwch hynny i staff diogelwch ar unwaith. Diolch yn fawr am wneud eich rhan.

DIWEDD

## Cyfathrebu mewnol

**Cynnwys ydy hwn y gallwch ei ddefnyddio ar eich sianeli ar gyfer cynulleidfa fewnol, er enghraifft, cylchlythrau staff a'ch mewnwyd, ochr yn ochr â lluniau o'r pecyn.**

Gwnewch yr haf yn ddiogel – rydym yn cefnogi ymgyrch haf Plismona Gwrthderfysgaeth.

Rydym yn cefnogi ymgyrch haf Plismona Gwrthderfysgaeth. Mae'r ymgyrch yn annog y cyhoedd i ofalu am ei gilydd, i roi ffydd yn eu greddf ac i riportio unrhyw beth nad yw'n teimlo'n iawn.

Gallwn ni gefnogi drwy rannu'r angen i fod yn wylriadwrus ymhlith pobl sy'n mynychu digwyddiadau dros yr haf. Mae'r ymgyrch hon yn cyd-fynd ag **ymgyrch #ByddSaffByddDdiogel** sy'n cyflwyno'r un negeseuon allweddol ar gyfer gwyliau a digwyddiadau cerddoriaeth.

Y cyngor allweddol ydy:

- Os gwelwch chi rywbeth nad yw'n teimlo'n iawn rhowch wybod i swyddogion diogelwch neu riportiwch ar-lein yn gov.uk/ACT. Mewn argyfwng, ffoniwch 999.
- Dilynwch eich greddf, fyddwch chi ddim yn gwastraffu ein hamser.
- Gall unrhyw un gwblhau [e-Ddysgu ACT ar ProtectUK](#), bydd hyn yn eich helpu i fod yn barod os bydd ymosodiad terfysgol.

Mae modd cael canllawiau diogelwch ac e-Ddysgu ACT hefyd ar [lwyfan ProtectUK](#).

## Asedau Cymraeg

### Cynnwys ar-lein cyffredinol yr haf

#### Asedau



#### Sut dylwn i ddefnyddio hwn?

##### Fideo craidd yr haf

Annog y cyhoedd i barhau'n wyliadwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Mae modd defnyddio fideo portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio fideos sgwâr ar gyfer postiau Instagram, Twitter a Facebook,

##### Fideo craidd haf yr heddlu

Gyda swyddog heddlu yn annog y cyhoedd i barhau'n wyliadwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Mae modd defnyddio fideo portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio

#### Lawrlwythwch yma

[Sgwâr 1080x1080](#)

[Portread 1080x1920](#)

[Llydan 1920x1080](#)

[Sgwâr 1080x1080](#)

[Portread 1080x1920](#)

[Llydan 1920x1080](#)





fideos sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,



### Delwedd graidd yr haf

[Sgwâr 1080x1080](#)

Annog y cyhoedd i barhau'n wylriadwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

[Portread 1080x1920](#)

[Llydan 1920x1080](#)

Mae modd defnyddio delweddau portread ar gyfer straeon a rîliau Instagram. Mae modd defnyddio delweddau sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,

### Delwedd graidd haf yr heddlu

[Sgwâr 1080x1080](#)

Gyda swyddog heddlu yn annog y cyhoedd i barhau'n wylriadwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

[Portread 1080x1920](#)

[Llydan 1920x1080](#)

Mae modd defnyddio delweddau portread ar gyfer straeon a rîliau Instagram. Mae modd defnyddio delweddau sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,



## Posterï print cyffredinol yr haf

### Asedau

Sut dylwn i ddefnyddio hwn? [Lawrlwythwch yma](#)  
Poster craidd yr haf [A4](#)

Annog y cyhoedd i barhau'n wyladwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Poster A4 ar gael i'w lawrlwytho a'i argraffu i'w ddefnyddio'n fewnol ar hysbysfyrddau, cefn drysau toiledau ac ati. Neu'n allanol mewn lleoliadau allweddol er mwyn i aelodau'r cyhoedd ei weld.



### Poster craidd yr haf yr heddlu [A4](#)

Gyda swyddog heddlu yn annog y cyhoedd i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Poster A4 ar gael i'w lawrlwytho a'i argraffu i'w ddefnyddio'n fewnol ar hysbysfyrddau, cefn drysau toiledau ac ati. Neu'n allanol mewn lleoliadau allweddol er mwyn i aelodau'r cyhoedd ei weld.



## Poster generig

[A4](#)

Poster A4 ar gael i'w lawrlwytho a'i argraffu a'i ddefnyddio'n fewnol ar hysbysfyrddau, cefn drysau toiled ac ati. Neu yn allanol mewn lleoliadau allweddol i aelodau'r cyhoedd eu gweld

# GOFALWCH AM EICH GILYDD A GWRANDEWCH AR EICH GREDDF

Os gwelwch chi rywbeth nad  
yw'n teimlo'n iawn  
riportiwch yn gyfrinachol

[gov.uk/ACT](https://gov.uk/ACT)

Fyddwch chi ddim yn  
gwastraffu'n hamser  
Mewn argyfwng ffoniwch 999

**ACT** ACTION  
COUNTERS  
TEKNOLOG

## Cynnwys Chwaraeon

### Asedau



### Sut dylwn i ddefnyddio hwn?

#### Fideo pêl-droed

Annog cefnogwyr pêl-droed i  
barhau'n wylidwrus ac i  
ddweud wrth staff diogelwch os  
byddan nhw'n gweld unrhyw  
beth nad yw'n teimlo'n iawn.

Mae modd defnyddio fideo  
portread ar gyfer straeon a rîliau  
Instagram. Mae modd defnyddio  
fideos sgwâr ar gyfer postiadau  
Instagram, Twitter a Facebook,

#### Delwedd pêl-droed

Annog cefnogwyr pêl-droed i  
barhau'n wylidwrus ac i  
ddweud wrth staff diogelwch os  
byddan nhw'n gweld unrhyw  
beth nad yw'n teimlo'n iawn.

### Lawrlwythwch yma

[Portread 1080x1920](#)

[Llydan 1920x1080](#)

[Sgwâr 1080x1080](#)

[Portread 1080x1920](#)

[Llydan 1920x1080](#)



Mae modd defnyddio delweddau portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio delweddau sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,



### Poster pêl-droed

[A4](#)

Annog cefnogwyr pêl-droed i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Poster A4 ar gael i'w lawrlwytho a'i argraffu i'w ddefnyddio'n fewnol ar hysbysfyrddau, cefn drysau toiledau ac ati. Neu'n allanol mewn lleoliadau allweddol er mwyn i aelodau'r cyhoedd ei weld.



### Fideo parth cefnogwyr

[Portread 1080x1920](#)

Annog cefnogwyr chwaraeon mewn parthau cefnogwyr i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

[Llydan 1920x1080](#)

Mae modd defnyddio fideo portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio fideos sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,



## Delwedd parth cefnogwyr

[Sgwâr 1080x1080](#)

Annog cefnogwyr chwaraeon mewn parthau cefnogwyr i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

[Portread 1080x1920](#)

[Llydan 1920x1080](#)

Mae modd defnyddio delweddau portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio delweddau sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,

## Poster parth cefnogwyr

[A4](#)

Annog cefnogwyr chwaraeon mewn parthau cefnogwyr i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Poster A4 ar gael i'w lawrlwytho a'i argraffu i'w ddefnyddio'n fewnol ar hysbysfyrdau, cefn drysau toiledau ac ati. Neu'n allanol mewn lleoliadau allweddol er mwyn i aelodau'r cyhoedd ei weld.



### Fideo criced

[Portread 1080x1920](#)

Annog cefnogwyr criced i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

[Llydan 1920x1080](#)

Mae modd defnyddio fideo portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio fideos sgwâr ar gyfer postiadau Instagram, Twitter a Facebook,

**Delwedd criced**

[Sgwâr 1080x1080](#)

Annog cefnogwyr criced i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

[Portread 1080x1920](#)

[Llydan 1920x1080](#)

Mae modd defnyddio delweddau portread ar gyfer straeon a riliau Instagram. Mae modd defnyddio delweddau sgwâr ar gyfer





postsiadau Instagram, Twitter a Facebook,



## Poster criced

[A4](#)

Annog cefnogwyr criced i barhau'n wylidwrus ac i ddweud wrth staff diogelwch os byddan nhw'n gweld unrhyw beth nad yw'n teimlo'n iawn.

Poster A4 ar gael i'w lawrlwytho a'i argraffu i'w ddefnyddio'n fewnol ar hysbysfyrdau, cefn drysau toiledau ac ati. Neu'n allanol mewn lleoliadau allweddol er mwyn i aelodau'r cyhoedd ei weld.

## Cynnwys ar gyfer gwyliau a digwyddiadau cerddoriaeth byw

Mae ein hymgyrch #ByddSaffByddDdiogel wedi'i chynllunio'n benodol ar gyfer y diwydiant cerddoriaeth fyw. Mae wedi bod yn rhedeg ers 2019 ac yn cael ei chefnogi gan ddiwyddiadau cerddoriaeth byw a gwyliau gan gynnwys Glastonbury, gwyliau'r O2, Penwythnos Mawr BBC Radio 1, Creamfields, Leeds a Reading, a llawer mwy.

Gallwch chi lawrlwytho holl gynnwys creadigol #ByddSaffByddDdiogel yn [y pecyn digidol hwn](#).

## Cynnwys Pride

## Asedau



## Sut dylwn i ddefnyddio hwn?

### Fideo Pride

## Lawrlwythwch yma

[Sgwâr 1080x1080](#)

Annog pawb mewn digwyddiadau [Portread 1080x1920](#)

Pride i barhau'n wyladwrus ac i

ddweud wrth staff diogelwch os

[Llydan 1920x1080](#)

byddan nhw'n gweld unrhyw

beth nad yw'n teimlo'n iawn.

Mae modd defnyddio fideo

portread ar gyfer straeon a rîliau

Instagram. Mae modd defnyddio

fideos sgwâr ar gyfer postiadau

Instagram, Twitter a Facebook,

### Delwedd Pride

[Sgwâr 1080x1080](#)

Annog pawb mewn digwyddiadau [Portread 1080x1920](#)

Pride i barhau'n wyladwrus ac i

ddweud wrth staff diogelwch os

[Llydan 1920x1080](#)

byddan nhw'n gweld unrhyw

beth nad yw'n teimlo'n iawn.

Mae modd defnyddio delweddau

portread ar gyfer straeon a rîliau

Instagram. Mae modd defnyddio

delweddau sgwâr ar gyfer

postiadau Instagram, Twitter a

Facebook,

### Poster Pride

[A4](#)

Annog pawb mewn digwyddiadau

Pride i barhau'n wyladwrus ac i

ddweud wrth staff diogelwch os

byddan nhw'n gweld unrhyw

beth nad yw'n teimlo'n iawn.

Poster A4 ar gael i'w lawrlwytho

a'i argraffu i'w ddefnyddio'n

fewnol ar hysbysfyrdau, cefn





drysau toiledau ac ati. Neu'n allanol mewn lleoliadau allweddol er mwyn i aelodau'r cyhoedd ei weld.

## KEYWORDS

SUMMER

SUMMER CAMPAIGN

DIGITAL

DIGITAL ASSETS

TOOLKIT

SOCIAL MEDIA

POSTER

## PAGE CATEGORY

DIGITAL TOOLKITS