

ProtectUK Digital Toolkit

ProtectUK publication date

24/03/2025

The ProtectUK Digital Toolkit provides a range of downloadable resources and assets to promote the ProtectUK website and ACT Awareness e-Learning within your organisation.

ProtectUK is a platform that provides freely available counter terrorism and protective security advice. We have supported organisations of all sizes across the UK and appreciate your help in raising awareness of these vital resources.

To help you promote ProtectUK to your internal audiences, or online, we have developed a toolkit for your use with a range of digital and social media assets.

Resources

Links to view and download our material can be found below.

If you require any bespoke amends (e.g. adding logo) or you are having trouble accessing them, please don't hesitate to contact us via our [contact form](#).

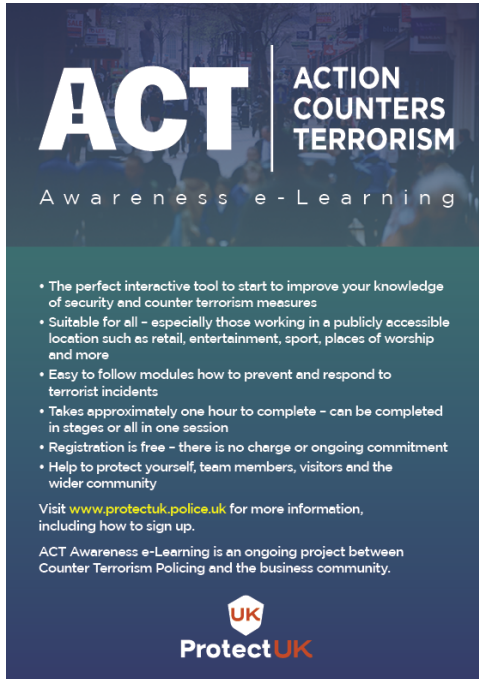
Digital Resources

Digital Assets	Description	View and download
	Action Counters Terrorism Awareness e-Learning	here
	A5 Size	

Digital Assets

Description

View and download




ACT | ACTION COUNTERS TERRORISM
Awareness e-Learning

- The perfect interactive tool to start to improve your knowledge of security and counter terrorism measures
- Suitable for all – especially those working in a publicly accessible location such as retail, entertainment, sport, places of worship and more
- Easy to follow modules how to prevent and respond to terrorist incidents
- Takes approximately one hour to complete – can be completed in stages or all in one session
- Registration is free – there is no charge or ongoing commitment
- Help to protect yourself, team members, visitors and the wider community

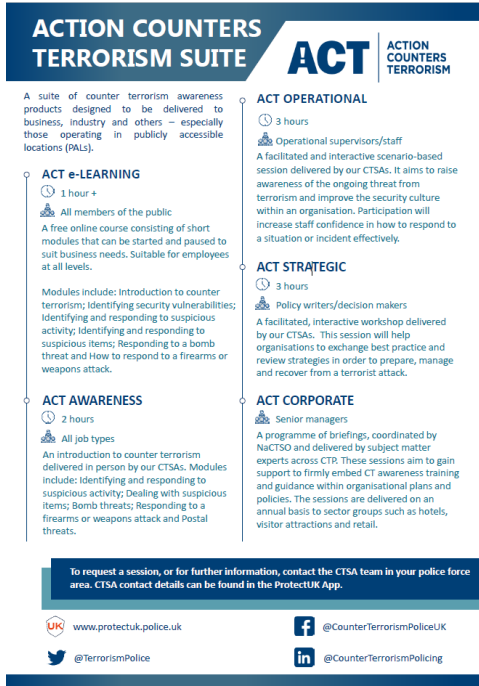
Visit www.protectuk.police.uk for more information, including how to sign up.

ACT Awareness e-Learning is an ongoing project between Counter Terrorism Policing and the business community.

 **ProtectUK**

Portrait flyer

Promoting ACT Awareness e-Learning







ACTION COUNTERS TERRORISM SUITE | **ACT** | ACTION COUNTERS TERRORISM

A suite of counter terrorism awareness products designed to be delivered to business, industry and others – especially those operating in publicly accessible locations (PALs).

- ACT e-LEARNING**
🕒 1 hour +
👤 All members of the public
A free online course consisting of short modules that can be started and paused to suit business needs. Suitable for employees at all levels.
Modules include: Introduction to counter terrorism; Identifying security vulnerabilities; Identifying and responding to suspicious activity; Identifying and responding to suspicious items; Responding to a bomb threat and How to respond to a firearms or weapons attack.
- ACT OPERATIONAL**
🕒 3 hours
👤 Operational supervisors/staff
A facilitated and interactive scenario-based session delivered by our CTSA's. It aims to raise awareness of the ongoing threat from terrorism and improve the security culture within an organisation. Participation will increase staff confidence in how to respond to a situation or incident effectively.
- ACT STRATEGIC**
🕒 3 hours
👤 Policy writers/decision makers
A facilitated, interactive workshop delivered by our CTSA's. This session will help organisations to exchange best practice and review strategies in order to prepare, manage and recover from a terrorist attack.
- ACT AWARENESS**
🕒 2 hours
👤 All job types
An introduction to counter terrorism delivered in person by our CTSA's. Modules include: Identifying and responding to suspicious activity; Dealing with suspicious items; Bomb threats; Responding to a firearms or weapons attack and Postal threats.
- ACT CORPORATE**
👤 Senior managers
A programme of briefings, coordinated by NaCTSO and delivered by subject matter experts across CTR. These sessions aim to gain support to firmly embed CT awareness training and guidance within organisational plans and policies. The sessions are delivered on an annual basis to sector groups such as hotels, visitor attractions and retail.

To request a session, or for further information, contact the CTSA team in your police force area. CTSA contact details can be found in the ProtectUK App.

 www.protectuk.police.uk |  @CounterTerrorismPoliceUK
 @TerrorismPolice |  @CounterTerrorismPolicing

Action Counters Terrorism Suite [here](#)

Portrait poster

Promoting a suite of counter terrorism awareness products designed to be delivered to business, industry and others

Plan to Prepare Prepare to Protect

[Full Screen](#)

8 seconds

Video mp4.

Promoting the ProtectUK Platform

Digital Assets

Description

View and download



Other resources

Links to view and download our LinkedIn material can be found below:

Digital Assets

Description

View and download



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK

Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Digital Assets

Description

View and download



Promoting ProtectUK the counter terrorism and security platform



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting the Risk Management

Digital Assets

Description

View and download



Model



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting the Risk Management Model



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting ProtectUK the counter terrorism and security platform



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism

Digital Assets

Description

View and download



awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting the Risk Management Model



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting advice and guidance

Digital Assets

Description

View and download



on ProtectUK



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x627 pixels

Landscape poster

Promoting ProtectUK the counter terrorism and security platform



Plan to Prepare Prepare to Protect

[here](#)

1200x627 pixels

Landscape poster

Promoting ProtectUK the counter terrorism and security platform

Plan to Prepare Prepare to Protect

[here](#)

1200x627 pixels

Landscape poster

Promoting ProtectUK the counter

Digital Assets

Description

View and download



terrorism and security platform



Plan to Prepare Prepare to Protect

[here](#)

1080x1080 pixels

Square poster

Promoting ProtectUK the counter terrorism and security platform



Plan to Prepare Prepare to Protect

[here](#)

1128x191 pixels

ProtectUK LinkedIn Banner

Social Media Text

Optional social media post text:

Text option 1:

Increase your counter terrorism awareness with our award winning e-Learning, available on ProtectUK. Visit ProtectUK today: [ACT Awareness e-Learning](#)

Text option 2:

Increase your counter terrorism awareness with our award winning e-Learning, available on ProtectUK. Register for access on ProtectUK today: [Register here](#)

Text option 3:

Start your journey to becoming a counter terrorism citizen and learn the best practices to help keep people safe. Visit ProtectUK today: [ProtectUK](#)

Text option 4:

Start your journey to becoming a counter terrorism citizen and learn the best practices to help keep people safe. Register on ProtectUK today: [Register here](#)

Text option 5:

Increase your organisation's resilience and get access to authoritative advice and guidance through ProtectUK. Visit ProtectUK today: [Advice and Guidance](#)

Text option 6:

Manage your risk with our risk management process and templates. Support your organisation with ProtectUK: [Security Risk Management](#)

KEYWORDS

BUSINESS

BUSINESS ENGAGEMENT

VIGILANCE

ADVICE

GUIDANCE

PROTECTUK

NACTSO

PAGE CATEGORY

DIGITAL TOOLKITS