

## ProtectUK Digital Toolkit

### ProtectUK publication date

11/10/2022

The ProtectUK Digital Toolkit provides a range of downloadable resources and assets to promote the ProtectUK platform, app and ACT Awareness e-Learning within your organisation or publicly.

Since launching ProtectUK, your support has been vital for amplifying the awareness and importance of countering terrorism. We have supported organisations of all sizes across the UK and provided access to vital resources.

To give you further resources to promote the platform internally or online, we have developed a toolkit for your use. In this toolkit you will have access to assets to be used on social media, as well as posters that can be printed and used on your premises.

The assets are split into three categories: Platform, App and e-Learning, allowing you to choose what is most appropriate for your business and organisation.

If you would like any additional assets, please [contact us](#).

## Resources

Links to view and download our material can be found below.

If you require any bespoke amends (e.g. adding logo) or you are having trouble accessing them, please don't hesitate to contact us via our [contact form](#).

## Digital Resources

Digital Assets

Description

View and download



Plan to Prepare Prepare to Protect

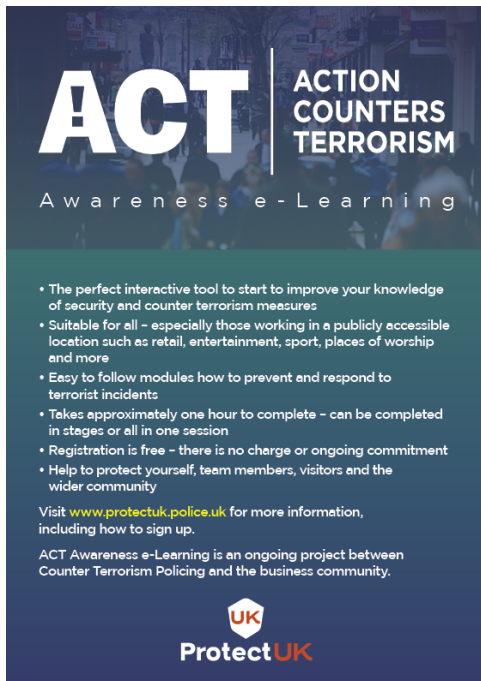
[here](#)

A3 Size

Portrait poster

Promoting the ProtectUK App sign-up process

Start your journey today with: [www.protectuk.police.uk](http://www.protectuk.police.uk)



Action Counters Terrorism

[here](#)

Awareness e-Learning

A5 Size

Portrait flyer

Promoting ACT Awareness e-Learning

Action Counters Terrorism Suite [here](#)

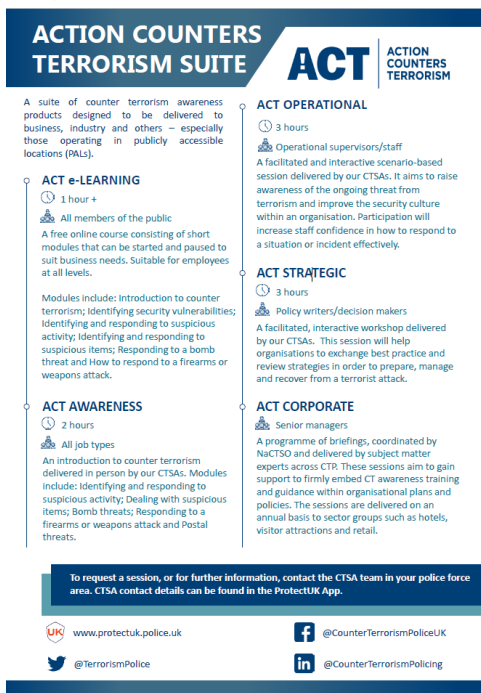
Portrait poster

Promoting a suite of counter terrorism awareness products designed to be delivered to business, industry and others

## Digital Assets

## Description

## View and download



**ACTION COUNTERS TERRORISM SUITE**

**ACT** ACTION COUNTERS TERRORISM

A suite of counter terrorism awareness products designed to be delivered to business, industry and others – especially those operating in publicly accessible locations (PALs).

**ACT e-LEARNING**  
1 hour +  
All members of the public  
A free online course consisting of short modules that can be started and paused to suit business needs. Suitable for employees at all levels.  
Modules include: Introduction to counter terrorism; Identifying security vulnerabilities; Identifying and responding to suspicious activity; Identifying and responding to suspicious items; Responding to a bomb threat and How to respond to a firearms or weapons attack.

**ACT OPERATIONAL**  
3 hours  
Operational supervisors/staff  
A facilitated and interactive scenario-based session delivered by our CTASAs. It aims to raise awareness of the ongoing threat from terrorism and improve the security culture within an organisation. Participation will increase staff confidence in how to respond to a situation or incident effectively.

**ACT STRATEGIC**  
3 hours  
Policy writers/decision makers  
A facilitated, interactive workshop delivered by our CTASAs. This session will help organisations to exchange best practice and review strategies in order to prepare, manage and recover from a terrorist attack.

**ACT CORPORATE**  
2 hours  
Senior managers  
A programme of briefings, coordinated by NaCTSO and delivered by subject matter experts across CTR. These sessions aim to gain support to firmly embed CT awareness training and guidance within organisational plans and policies. The sessions are delivered on an annual basis to sector groups such as hotels, visitor attractions and retail.

To request a session, or for further information, contact the CTSA team in your police force area. CTSA contact details can be found in the ProtectUK App.

www.protectuk.police.uk  
@CounterTerrorismPoliceUK  
@TerrorismPolice  
@CounterTerrorismPolicing



**PLAN TO PREPARE**  
**PREPARE TO PROTECT**

ProtectUK is the new counter terrorism and security platform.

ProtectUK supports you with:

- Authoritative advice and guidance
- Tailored advice for business and the public
- Free access to our award winning e-Learning
- A risk management model and templates
- Live and pre-recorded webinars
- Forums

Start your journey today with:  
[www.protectuk.police.uk](http://www.protectuk.police.uk)

**ProtectUK**

Plan to Prepare Prepare to Protect [here](#)

A3 Size

Portrait poster

Promoting ProtectUK the new counter terrorism and security platform

Plan to Prepare Prepare to Protect [Full Screen](#)

8 seconds

Video mp4.

Promoting the ProtectUK Platform and App

Digital Assets

Description

View and download



ProtectUK App Teaser

[Full Screen](#)

1 minute

Video mp4

Promoting the ProtectUK App



ProtectUK ECO-system

[Full Screen](#)

1 minute

Video mp4

Promoting the ProtectUK Platform and App

## Other resources

Links to view and download our LinkedIn material can be found below:

Digital Assets

Description

View and download



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

Digital Assets

Description

View and download



Get the latest counter terrorism advice and guidance on ProtectUK

Plan to Prepare Prepare to Protect

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK

[here](#)



Increase your counter terrorism awareness on ProtectUK

Plan to Prepare Prepare to Protect

1200x675 pixels

Landscape poster

Promoting ProtectUK the new counter terrorism and security platform

[here](#)



Raise your counter terrorism awareness with ACT E-learning on ProtectUK

Plan to Prepare Prepare to Protect

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning

[here](#)



Get the latest counter terrorism advice and guidance on ProtectUK

Plan to Prepare Prepare to Protect

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK

[here](#)

Plan to Prepare Prepare to Protect

1200x675 pixels

Landscape poster

[here](#)

Digital Assets

Description

View and download



Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting the Risk Management Model



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting the Risk Management Model



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting ProtectUK the new counter terrorism and security platform

Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Digital Assets

Description

View and download



Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting the Risk Management Model

Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism

Digital Assets

Description

View and download



awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting advice and guidance on ProtectUK



Plan to Prepare Prepare to Protect

[here](#)

1200x675 pixels

Landscape poster

Promoting counter terrorism awareness with ACT e-Learning



Plan to Prepare Prepare to Protect

[here](#)

1200x627 pixels

Landscape poster

Promoting ProtectUK the new counter terrorism and security platform

Plan to Prepare Prepare to Protect

[here](#)

1200x627 pixels

Landscape poster



## Digital Assets

## Description

## View and download



Promoting ProtectUK the new counter terrorism and security platform

[here](#)



Plan to Prepare Prepare to Protect

1200x627 pixels

Landscape poster

Promoting ProtectUK the new counter terrorism and security platform



Plan to Prepare Prepare to Protect

1080x1080 pixels

Square poster

Promoting ProtectUK the new counter terrorism and security platform

[here](#)



Plan to Prepare Prepare to Protect

1128x191 pixels

ProtectUK LinkedIn Banner

[here](#)

## Social Media Text

Optional social media post text:

**Text option 1:**

*Increase your counter terrorism awareness with our award winning e-Learning, available on ProtectUK. Visit ProtectUK today: [ACT Awareness e-Learning](#)*

**Text option 2:**

*Increase your counter terrorism awareness with our award winning e-Learning, available on ProtectUK. Register for access on ProtectUK today: [Register here](#)*

**Text option 3:**

*Start your journey to becoming a counter terrorism citizen and learn the best practices to help keep people safe. Visit ProtectUK today: [ProtectUK](#)*

**Text option 4:**

*Start your journey to becoming a counter terrorism citizen and learn the best practices to help keep people safe. Register on ProtectUK today: [Register here](#)*

**Text option 5:**

*Increase your organisations resilience and get access to authoritative advice and guidance through ProtectUK. Visit ProtectUK today: [Advice and Guidance](#)*

**Text option 6:**

*Get the latest updates from counter terrorism experts on the go. Download the ProtectUK app today: [Apple](#) or [Android](#)*

**Text option 7:**

*Be supported with actionable security/counter terrorism advice and guidance on the go. Download the ProtectUK App: [Apple](#) or [Android](#)*

**Text option 8:**

*Manage your risk with our risk management model and templates. Support your organisation with ProtectUK: [Security Risk Management](#)*

**KEYWORDS**

POSTER  
BUSINESS  
BUSINESS ENGAGEMENT  
VIGILANCE  
ADVICE  
GUIDANCE  
PUBLICLY ACCESSIBLE LOCATIONS  
PROTECTUK  
PROTECTUK APP  
NACTSO

**PAGE CATEGORY**  
DIGITAL TOOLKITS