

Let's look out for each other this Rugby League World Cup

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Counter Terrorism Policing HQ is working with the Rugby League World Cup 2021 to encourage the public to be vigilant for anything that doesn't seem right, and to report it to a steward or police officer.

We've created a bespoke campaign for RLWC2021 venues to use on your channels in the lead up to and throughout the tournament.

Our partners at the RLWC2021 will be supporting the campaign, displaying adverts on large screens at the games, posting on social media and, through messages on the tournament website and in customer emails, encouraging ticketholders and rugby league fans to be vigilant and report anything that doesn't seem right.

Let's keep the ball moving this tournament by staying alert and looking after each other.

Why take action?

Research shows that one of the most effective things you can do to deter hostile activity is to demonstrate that your staff and customers are encouraged to be and are vigilant, and that they know how to report suspicious activity. Research also shows that one in three people want to know more about what is being done to keep them safe by organisations and event organisers.

With support from yourselves and our partners at the RLWC2021, we aim to:

1. make the public aware of how we can all play a part in defeating terrorism;
2. increase the public's confidence in reporting something that doesn't feel right and how to report;
3. support you to disrupt hostile activity by demonstrating that security is a priority.

Suggested social media copy

Here is an example of suggested posts that we would like you to use on your social media channels:

“Security is a team effort. When you are in our stadium, be aware of your surroundings. Report anything that doesn’t seem right to a steward. Trust your instincts and ACT. In an emergency call 999.”

“Security is a team effort. Let’s keep the ball moving this #RLWC2021 by staying alert and looking after each other. Report anything that doesn’t seem right to a steward. Trust your instincts and ACT. In an emergency call 999.”

“When you are in or around the stadium, stay aware of your surroundings. Follow the safety advice from [@TerrorismPolice](#) ??”

“Watching #RLWC2021 today? Remember security is a team effort ? If you see or hear anything that doesn’t feel right, trust your instincts and tell a steward. In an emergency call 999.”

If you require resizing of any assets please contact us via nctphq.comms@met.police.uk.

Please repost, tag and share content from Counter Terrorism Policing’s channels as well as posting from your own. Find us on:

- Twitter [@TerrorismPolicing](#)
- Facebook [@CounterTerrorismPoliceUK](#)
- Or **#CommunitiesDefeatTerrorism**

Social media assets

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Assets for event/venue
screens

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